

FOR IMMEDIATE RELEASE



## StudentUniverse Names New Vice President of Sales and Business Development

**Montvale, NJ** (July 22, 2019) — [StudentUniverse](#), the leading booking site for young travelers, has named Adam Cooper as Vice President of Sales and Business Development. Joining the company at the end of July, Cooper will be reporting directly to Mike Cleary, Global Managing Director of StudentUniverse.

In his new role, Cooper will be leading sales efforts with a focus on the B2B Study Abroad Market and Online Tour Sales. Serving as part of the company's leadership team, Cooper will help guide the business globally to grow revenue.

Prior to joining StudentUniverse, Cooper served as president of Contiki USA, part of The Travel Corporation (TTC) family of brands. Before that, he served as the Senior Vice President-North America for STA, Travel, Inc., the global full-service travel agency catering to the student and youth markets.

"Adam's vast experience in the travel industry, combined with his passion for exploration and his understanding of the needs of today's young traveler will be invaluable to StudentUniverse," says Cleary. "I'm thrilled to have him on my team and am confident he will make tremendous contributions to the growth of our business."

Originally from Sheffield, England, Cooper came to the United States 20 years ago on a Camp America program to work with kids in upstate New York. "Working to enable students and youth to experience the world is all I've ever done. I'm incredibly grateful that I've been able to build a career around it and excited to continue that journey with StudentUniverse," said Cooper. "I'm happy to be working in a familiar world, and I am looking forward to reconnecting with old friends and colleagues, while elevating StudentUniverse' capabilities in a multitude of areas."

Voted "Best Youth Travel Agent" at the Global Youth Travel Awards in 2015, 2016 and 2018, StudentUniverse is part of the [Flight Centre Travel Group](#) — one of the world's largest travel companies.

For more information on StudentUniverse, contact Alysa McKenna at 201-977-1309 or via email at [alysa.mckenna@us.flightcentre.com](mailto:alysa.mckenna@us.flightcentre.com)

### **About StudentUniverse**

StudentUniverse is one of the world's leading travel booking sites for students and young adults under 26. The company is partnered with more than 90 airlines including United Airlines, British Airways, Air China and more to provide exclusive student flight discounts that can't be found anywhere else. Launched in 2000 and acquired by Flight Centre Travel Group in 2015, StudentUniverse is based in Waltham, MA and maintains offices in London and the Philippines.

### **About Flight Centre Travel Group**

After starting with one shop in the early 1980s, Flight Centre Travel Group (FCTG) (ASX:FLT), has enjoyed remarkable growth to become a \$20 billion business consisting of more than 30 brands. One of the

world's largest travel agency groups, it has company-owned operations in 23 countries and a corporate travel management network that spans more than 90 countries. FCTG was listed on the Australian Securities Exchange in 1995 (ASX: FLT). Flight Centre Travel Group employs more than 20,000 people globally and has a total of almost 2800 businesses.

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